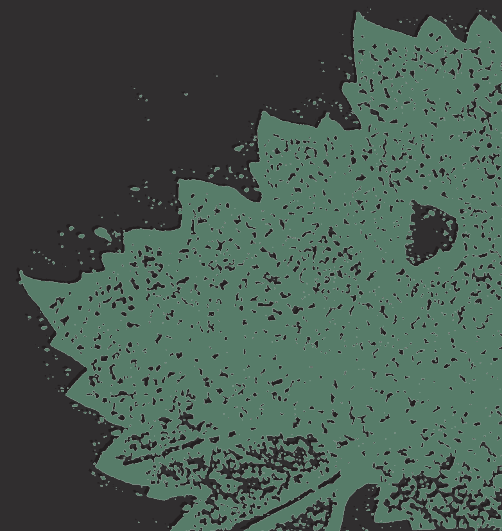




PAUL HOBBS

FALL 2022
ALLOCATION



THE IDEA OF DEDICATING A WINE TO A SINGLE VINEYARD PARCEL IS FAR FROM A NEW CONCEPT—EUROPEAN PRODUCERS HAVE TOUTED their site-specific wines for decades. Yet, when I started my career in the Napa Valley in the mid to late '70s, there was scant emphasis on making wine from and naming it for a single vineyard.

Years later when privileged with the opportunity to start my own winemaking enterprise, I committed myself to the approach of producing wines that would exclusively speak to place in a way analogous to what I experienced while visiting vigneron in Burgundy, France in the '80s. Time saw the evolution of that philosophy to include crafting appellation-driven wines, though I remain a staunch devotee to vineyard designate naming. After all, each small plot of land, nurtured by a watchful and weathered eye, has its own story to tell. By focusing on a small portion of each vineyard, a form of hyper-selection, we toil ceaselessly with a singularity of purpose—to tease out a site's most authentic voice.

Now, what happens if one does not control the land from which you are sourcing? In a stinging experience after having worked years developing a portion of Liparita Vineyard on Howell Mountain, the property sold to Jess Jackson. An unacceptable vulnerability revealed—without control, vineyard designation carried a looming risk. Fortuitously, one phone call cleared the air.

Beaulieu Vineyard had recently sold BV block 4, once a primary source for George de la Tours crafted by winemaker André Tchelistcheff—a prized part of the original To Kalon estate established by Hamilton Crabb in 1868—to Andy Beckstoffer. Andy emphatically stated that he would never sell and, further, had no interest in producing wine. He was squarely in the farming business. Among the first, I wasted little time in walking the property and soon chose 4 to 5 westernmost sections of the newly replanted jewel. Painstaking labor patiently applied over time saw one section rise above all others...which brings us to today.

The beneficiaries of a premier vintage, our 2019 Napa Valley cabernet sauvignons exude fresh, vibrant ripe red and black fruits. Layered with richly focused flavors that extend seamlessly into perpetuity, the wine is supported by an exquisite fine grain tannin core. Not to be overshadowed by their counterparts, the latest 2020 chardonnays and pinot noirs exhibit a finesse that rivals the finest wines of their class. My team and I are pleased to share these coveted gems from our Fall 2022 collection with you.

A handwritten signature in black ink, appearing to read "Paul". The signature is stylized with a large, looping 'P' and a trailing flourish.

GROWING SEASON NOTES

2020

A dry winter started the season with less than half the region's average rainfall leading to a mild spring and early season bud break. Summer began with relatively moderate temperatures resulting in exceptional phenolic development, allowing fruit to ripen and mature slowly on the vine. Consecutive heat spells coupled with a rare mid-August lightning storm accelerated the start of harvest two weeks earlier than average. All fruit was hand-harvested within seven weeks, and although challenging on many fronts, our highly skilled team persevered at every stage and excelled in their meticulous picking, sorting, and barrel selections. While some wines will not be produced as they did not meet our standards for quality, those that were are in very small quantities, ensuring the limited remaining bottlings showcase their full character with great energy, depth of flavor, and focus.

2019

2019 was truly a remarkable year that may prove to be the standout vintage of the decade. The season began with steady winter precipitation and cool springtime temperatures helping keep moisture in our soils throughout much of the summer months. After a rare late season rainstorm in May, warm and dry conditions followed providing an optimal bloom and fruit set. The summer progressed with mild temperatures allowing grapes to slowly ripen and develop their phenolics gradually on the vine, a welcome sign for our team. After the record-breaking 2018 harvest, the crop came in much closer to historical averages. Harvest kicked off during its typical timeframe on September 6 and lasted seven weeks, with fruit possessing exceptional energy, precision, purity of flavors, and superb balance.

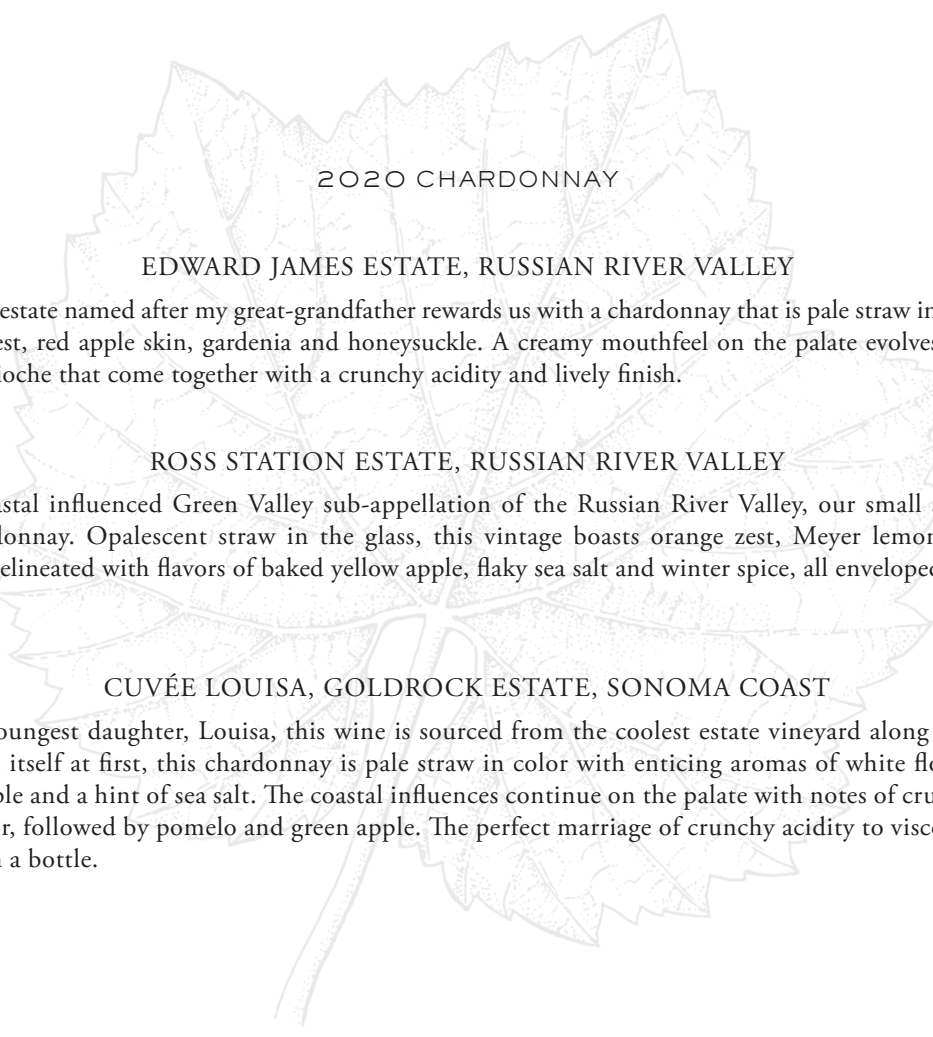
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2020 CHARDONNAY

EDWARD JAMES ESTATE, RUSSIAN RIVER VALLEY

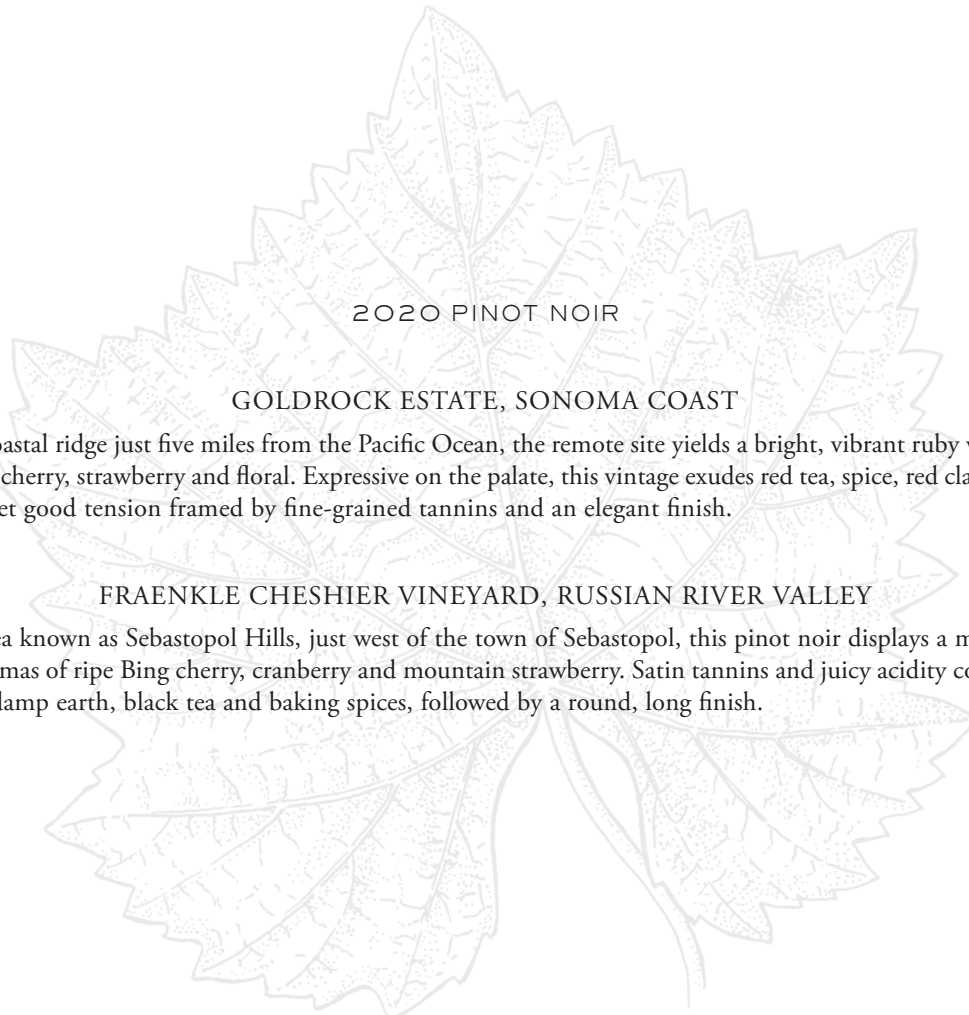
This small five-acre estate named after my great-grandfather rewards us with a chardonnay that is pale straw in color with inviting aromas of lemon zest, red apple skin, gardenia and honeysuckle. A creamy mouthfeel on the palate evolves into poached pear, ginger spice and brioche that come together with a crunchy acidity and lively finish.

ROSS STATION ESTATE, RUSSIAN RIVER VALLEY

Located in the coastal influenced Green Valley sub-appellation of the Russian River Valley, our small seven-acre estate is dedicated to chardonnay. Opalescent straw in the glass, this vintage boasts orange zest, Meyer lemon and white florals. The palate is well-delineated with flavors of baked yellow apple, flaky sea salt and winter spice, all enveloped in a bright acidity and creamy finish.

CUVÉE LOUISA, GOLDROCK ESTATE, SONOMA COAST

Named after my youngest daughter, Louisa, this wine is sourced from the coolest estate vineyard along the Sonoma Coast. Reluctant to reveal itself at first, this chardonnay is pale straw in color with enticing aromas of white flower, Meyer lemon zest, Pink Lady apple and a hint of sea salt. The coastal influences continue on the palate with notes of crushed, wet rock and mountain spring air, followed by pomelo and green apple. The perfect marriage of crunchy acidity to viscous mouthfeel, this vintage is luxury in a bottle.



2020 PINOT NOIR

GOLDROCK ESTATE, SONOMA COAST

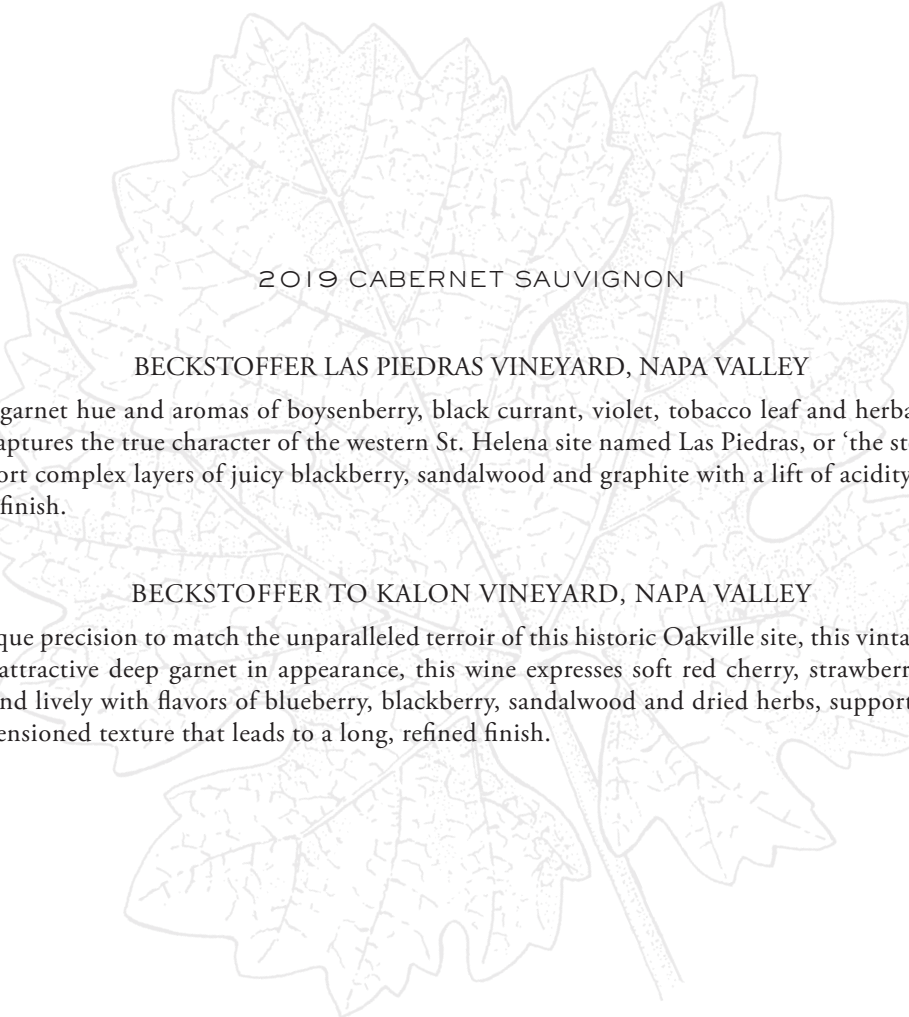
Positioned on a coastal ridge just five miles from the Pacific Ocean, the remote site yields a bright, vibrant ruby wine with fragrant aromas of red tart cherry, strawberry and floral. Expressive on the palate, this vintage exudes red tea, spice, red clay and sea salt, and exhibits creamy yet good tension framed by fine-grained tannins and an elegant finish.

FRAENKLE CHESHIER VINEYARD, RUSSIAN RIVER VALLEY

Located in the area known as Sebastopol Hills, just west of the town of Sebastopol, this pinot noir displays a medium ruby color with energetic aromas of ripe Bing cherry, cranberry and mountain strawberry. Satin tannins and juicy acidity complement flavors of pomegranate, damp earth, black tea and baking spices, followed by a round, long finish.







2019 CABERNET SAUVIGNON

BECKSTOFFER LAS PIEDRAS VINEYARD, NAPA VALLEY

Exhibiting a deep garnet hue and aromas of boysenberry, black currant, violet, tobacco leaf and herbal notes, this cabernet sauvignon deftly captures the true character of the western St. Helena site named Las Piedras, or 'the stones.' Well-integrated silky tannins support complex layers of juicy blackberry, sandalwood and graphite with a lift of acidity that lends tension to the long, seamless finish.

BECKSTOFFER TO KALON VINEYARD, NAPA VALLEY

Farmed with a unique precision to match the unparalleled terroir of this historic Oakville site, this vintage is ethereal, delicate and nuanced. An attractive deep garnet in appearance, this wine expresses soft red cherry, strawberry, floral and graphite. The palate is full and lively with flavors of blueberry, blackberry, sandalwood and dried herbs, supported by a lovely grip of tannins and well-tensioned texture that leads to a long, refined finish.

WINERY TASTINGS BY APPOINTMENT

Signature Tasting

Explore the winery with an introductory estate tour and seated tasting of four select signature wines accompanied by artisanal cheeses and charcuteries.

*\$95 per person**

Vineyard Designate Experience

Journey into the heart of our Katherine Lindsay Estate where the pursuit of excellence behind our wines is revealed, followed by a seated tasting of six highly limited vineyard designate wines with seasonally inspired culinary pairings.

*\$250 per person**

Barrel Hunter

“Paul Hobbs is like a good truffle-hunting dog when it comes to finding great vineyards...” - Robert Parker

This custom-tailored experience offers access to 100-point wines inside our private Library at the Lindsay House. Our Estate Chef will create your 4-course tasting menu to pair with eight highly coveted vineyard designate wines, including some of our most rare and limited bottlings. Offered only three times per month due to the scarcity of the wines featured. Call to inquire at least 30 days in advance.

*Pricing starts at \$600 per person**

For more information or to schedule your tasting, access the visit us page at paulhobbswinery.com or contact our Estate Concierge:

Phone: 707.824.9879 option 4 Text: 707.719.9559 Email: concierge@paulhobbs.com

**plus applicable taxes*

